# NAME

# Summary of Qualifications

- Fourteen years of customer centered success in the pulp and paper industry
- Successful at developing new accounts
- ♦ Committed to quality and customer satisfaction
- ♦ Long term relationship building culminating in extensive list of friendly contacts at all levels

## Experience COMPANY NAME City, State Dates

• One line description of what company does.

#### Account Executive Dates

- Stabilized and expanded business base in two key accounts that had previously established corporate alliances with competitive chemical suppliers.
- Established 25% annual sales increase in one account and 100% annual sales increase in the other.

# Area Manager Dates Location &/ or Territory

- Hired, trained and lead sales team for nine accounts
- Supervised four sales professionals and two service technicians
- Restructured team by hiring two sales representatives to replace two unproductive representatives
- Initiated Area sales training and planning program utilizing Strategic Selling by Miller
   Heiman. Entire Company adopted Strategic Selling the following year
- Increased margin 3% on Area sales by shifting some applications to bulk delivery and controlling cost of sales
- Established new market for the company's Polymer line

#### Senior Process Specialist Dates

- Supervised two sales professionals and one service technician
- Also personally responsible for selling and servicing a territory of greater than one
  million dollars per year with an annual growth rate of 20%. Gained valuable
  knowledge and experience in the areas of felt conditioning, deposit control,
  microbiological control, and wet end chemistry

#### Process Specialist Dates

- Sales and service responsibilities for three accounts. Increased territory sales from (dollars) in 1986 to (dollars) in 1990.
- Established two new accounts for the company

## Honors, Associations

- Chairman's Award Company Name –for outstanding explicit return on investment documentation for new applications.
- President's Award Company Name-for significant sales growth
- TAPPI, Executive Committee, 1991-Present
- PIMA –member

#### **Education**

#### Name of College or University

**Dates** 

BS, Chemical Engineering (with distinction)

#### **Continuing Education**

- Strategic Selling –Miller & Heiman
- Account Development Strategies Skills System –Learning International
- Team Up for Success –Lessons in Leadership
- Effective Seminar Marketing –Clemson University
- Attention Grabbing Brochures –Skills Path Systems